

Customer Control Data Sheet

In brief ...

Providing high levels of customer service is a whole lot easier with Delstree Control because all of the information is easy to find and disseminate.

Full contact history is maintained against each customer record.

Full integration with order and quotation processing to ensure you see the complete picture.

Key Features

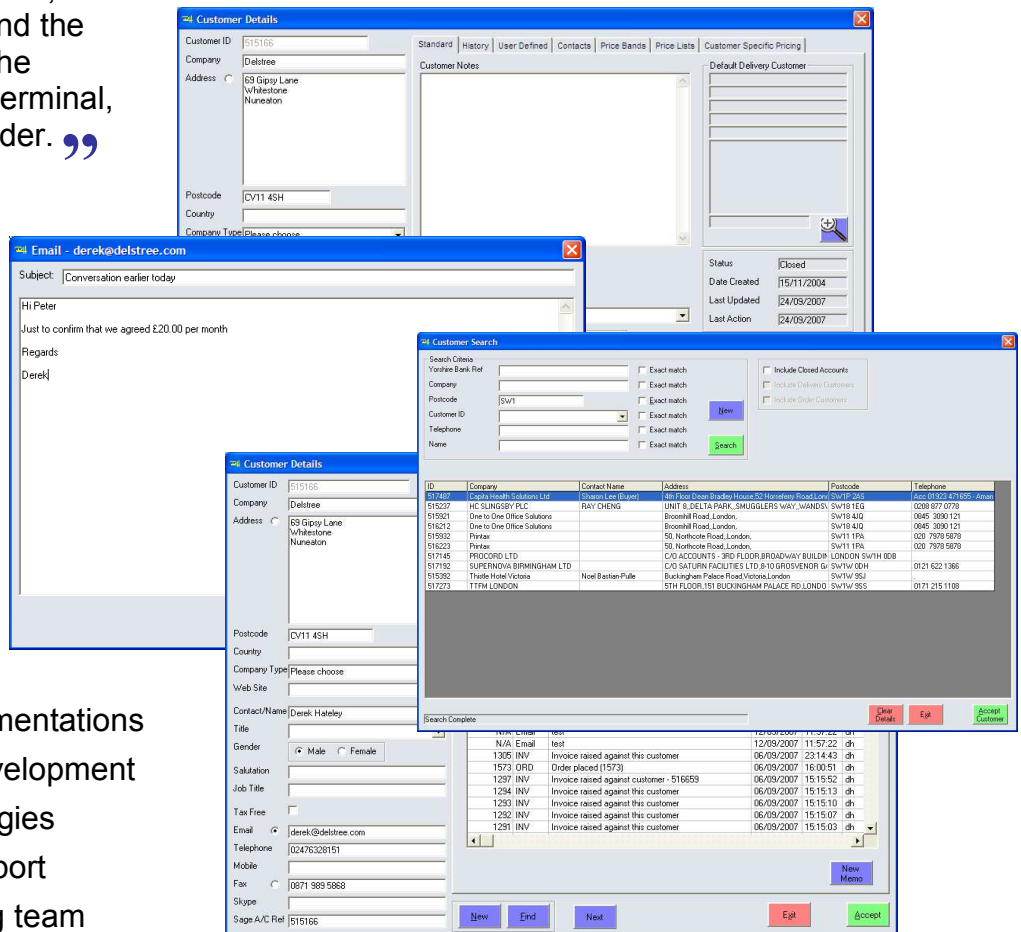
- Maintain separate order, delivery, invoice & drop-off addresses.
- Multiple pricing hierarchies include customer price bands, special offers and customer specific.
- Integrated Telephony
- Preferred method of receiving correspondence
- Fuzzy search options including postcode & company
- Full contact history

Benefits

- Improve brand awareness by using the contact methods your customers' want
- Use a single database to market and sell from
- Help to increase the value of each sale having headline order statistics at hand.
- Confidently quote prices, knowing they are the correct figures.
- Quickly identify existing customers and prospects to get on with the sell

“ The system is easy to use, with a well-laid out interface, and the entire documentation for the system is on each users' terminal, in case they need a reminder. ”

Ernie Schell,
Managing Director,
Marketing Systems Analysis



The screenshots show the Delstree software interface. One window displays 'Customer Details' for a customer with ID 515166, company 'Delstree', and address '63 Gipsy Lane, Whitestone, Nuneaton'. Another window shows 'Customer Search' results with a table of customer records. A third window shows an email from 'derek@delstree.com' with the subject 'Conversation earlier today'.

ID	Company	Contact Name	Address	Postcode	Telephone
51747	Delstree	UNIT 8, DELTA PARK, SMUGGLERS WAY, WANDS	SW18 1EG	0208 877 0779	
518227	HC SUNINGSBY PLC	RAY CHENG	Bloomhill Road, London,	SW18 4JQ	0845 300 121
51921	One to One Office Solutions		Bloomhill Road, London,	SW18 4JQ	0845 300 121
51921	One to One Office Solutions		56 Northcote Road, London,	SW11 1PA	020 7978 5878
51932	Phixar		56 Northcote Road, London,	SW11 1PA	020 7978 5878
51932	Phixar		C/O ACCOUNTS - 3RD FLOOR, BROADWAY BUILDING	LONDON SW1H 0DB	
51745	PROCORD LTD	Neal Bastien-Pulle	C/O SATURN FACILITIES LTD, 8-10 GROSVENOR G	SW1W 6DH	0121 622 1366
51752	SUPERNOVA BIRMINGHAM LTD		Buckingham Palace Road, London	SW1W 9SS	
51932	Trade-View Network		5TH FLOOR 151 BUCKINGHAM PALACE RD, LONDON	SW1W 9SS	0171 215 1188
51727	TFRM LONDON				

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- Continual product development
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